Ad No. 161 D "Surfcasting"
PML-P5-3993D
N.Y. Times
3-2-86 issue

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

12 mg "tar," 0.8 mg nicotine av. per cigarette, FTC Report Feb '85.

THE PERFECT RECESS

Re-cess (Webster): A break from activity for rest or relaxation.
Re-cess (Parliament): A unique filter for extra smooth taste and low tar enjoyment.

PARLIAMENT
Lights

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Source: https://www.industrydocuments.ucsf.edu/docs/jkkn0003